



# Megan K. Bowen

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#### Overview

Meg Bowen joined Edell, Shapiro & Finnan in 2018 and has been practicing intellectual property law since 2004. With a degree in English and Psychology, Meg advises clients on a wide range of trademark matters. Meg focuses her practice on trademark portfolio development and management, including clearance, prosecution, maintenance, enforcement, and associated counseling.

Meg specializes in advising clients on brand protection strategies and manages trademark clearance, registration, and enforcement efforts, both in the U.S. and abroad, for clients ranging from multinational companies to individuals. Meg has experience in handling IP aspects of mergers and acquisitions, including conducting IP diligence and drafting IP transactional agreements. Meg also counsels clients on copyright matters, including copyright registration and enforcement, and has worked on domain name enforcement matters. Meg has experience advising clients in a wide range of industries, including the fields of fabrication, health insurance, beverage alcohol, and life sciences.

Prior to joining Edell, Shapiro & Finnan, Meg spent more than 10 years practicing trademark law in the Washington, DC office of a large international law firm, during which time Meg also acquired experience working in-house through a secondment position with a client. Before that, Meg also practiced trademark law for a few years in the New York office of another large international law firm.

Before practicing trademark and copyright law, Meg dabbled in radio and worked as a legal assistant in the Washington, DC office of a large international law firm on complex litigation matters. Prior to and during law school, Meg worked at a trade association in Washington, DC, focusing on copyright, music, and piracy issues.

Meg is an active member of the International Trademark Association, with experience on the Emerging Issues and Geographical Indications Committees.

In her free time, Meg enjoys spending time with her family, friends, and pets, going to concerts, baking, cheering on the NY Giants and Virginia Cavaliers, traveling, and exercising.

### **Professional Affiliations**

- International Trademark Association
- American Intellectual Property Law Association
- New York State Bar Association
- American Bar Association

## Education

- J.D., Georgetown University Law Center
- B.A., University of Virginia

## Admissions

- District of Columbia
- New York
- Maryland

#### **Practice Areas**

Trademark & Trade Dress